

unearthed.artisans is an eCommerce-based social venture whose vision is to promote the work of independent artisans and catalyse their transformation into sustainable businesses that provide them livable wages by creating a sales channel in the DACH market.



IMPACT  
TANK

ideate.build.  
launch.grow.  
inspire!

Help Impact Tank scale unearthed.artisans into a profitable, sustainable and impactful social business!

Visit [unearthed.artisans](http://unearthed.artisans.com) at [www.unearthedartisans.com](http://www.unearthedartisans.com)



### Business Model

- A network of talented independent artisans producing high-quality jewellery and leather pieces
- An eCommerce channel with localised marketing, payments and 2 day shipping within DACH
- Best-in class designs, training, tools and workspaces made available to in-network artisans

### Target Impact

20%

Unemployment rate

80%

Female artisans (Gvt registered)



Income generation to a livable wage and increased financial literacy for 100 network artisans in 1 year



Skills acquisition and distribution of those skills further within the crafts community outside the network



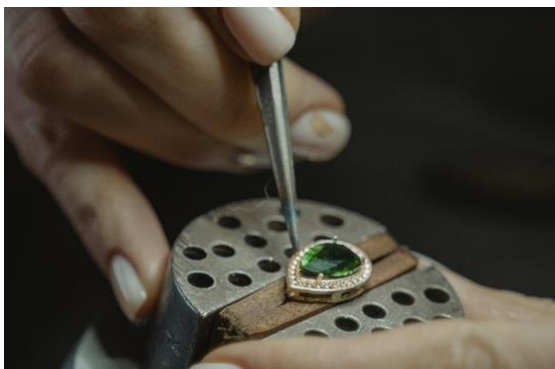
Catalysis into a global accessory name-brand from the work of a network artisan

75%

Annual Turnover under N\$100k

30-40%

Average Profit Margin



### About Impact Tank

- We are Namibia's first venture builder, founded in 2020
- Our projects focus on 3 thematic areas: Human Capital, The Green Economy and Food Security
- We aim to impact the lives of thousands of Namibians and inspire further action by the market.

Visit [www.impacttank.org.na](http://www.impacttank.org.na) for more information