

E-Express is a retail social venture built for informal communities, seeking to address problems of youth unemployment by building an agency network of franchised, popup stores that provide income and a springboard into entrepreneurship for young adults.



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Help Impact Tank build E-Express into a profitable, sustainable and impactful social business!

Visit E-Express at www.eexpress.com.na



Business Model

- An agency network of popup stores built using refurbished shipping containers
- “Last-mile” retail distribution for corporates who desire to reach informal communities
- A strong brand and use of virality to generate support for community youth
- Capable franchise owners from the **Building Bosses** entrepreneurship incubator (amongst others)

Target Impact



Create self-employment and income generating opportunities for 100 franchisee holders in 1 year



Enable 90% of franchisee holders to reach double the Namibian monthly minimum wage



Empower 50 franchisee holders to progress further along the entrepreneurship journey

60%

Youth unemployment rate

51%

Financial behaviour score

47%

Failure rate at grade 10 level

1.585

Minimum Monthly wage (N\$)



About Impact Tank

- We are Namibia’s first venture builder, founded in 2020
- Our projects focus on 3 thematic areas: Human Capital, The Green Economy and Food Security
- We aim to impact the lives of thousands of Namibians and inspire further action by the market.

Visit www.impacttank.org.na for more information