

NATIONAL DIGITAL STRATEGY



OVERVIEW

Impact Tank was commissioned by the Ministry of Information and Communication Technology (MICT) to develop Namibia's first comprehensive National Digital Strategy (NDS) for the period 2025-2029. This initiative aimed to create a strategic roadmap to realize a future where the benefits of digitalization extend across the nation in the next five years, bridging the digital divide, promoting digital literacy, providing access to citizen-centric digital public services, and creating greater economic opportunities for all Namibians.

KEY ACTIVITIES

- ✓ Performed a comprehensive digital landscape assessment through desktop research, including literature reviews, benchmarking, and policy mapping.
- ✓ Conducted stakeholder consultations with over 50 organizations and facilitated 3 workshops to gather diverse perspectives and co-create the strategy.
- ✓ Executed a flash national survey with 100 participants across 12 regions.
- ✓ Developed a strategic framework and implementation plan for national-scale digital transformation.

OUTCOMES

- ✓ Formulation of five strategic pillars: Digital Infrastructure, Digital Skills, Digital Government, Industry and Innovation, and Policy and Regulation.
- ✓ Identification of cross-cutting themes: Cybersecurity, Emerging Technology, Gender, and Youth.
- ✓ Development of an Implementation and Monitoring & Evaluation framework to ensure effective execution and oversight.

CONCLUSION

The Namibia National Digital Strategy represents a significant step towards empowering Namibians to thrive in a digital era. Impact Tank's expertise in research, digital strategy, and stakeholder engagement ensured that diverse perspectives and technical insights shaped the strategy and that the implementation plan was both ambitious and achievable. Moving forward, Impact Tank remains committed to supporting the successful rollout and continuous improvement of the strategy to realize its full potential.

ABOUT IMPACT TANK



- We are Namibia's first social impact venture builder, founded in 2020.
- Our projects focus on 3 thematic areas: Emerging Technology, Blue & Green economy and Indigenous languages.
- We aim to impact the lives of thousands of Namibians and inspire further action by the market.
- Visit www.impacttank.org.na