

BENGUELA ECOSYSTEM



OVERVIEW

Impact Tank collaborated with the GIZ Make-IT in Africa and MARIS-MA programs to conduct a comprehensive multi-country stakeholder ecosystem analysis aimed at catalyzing sustainable growth within the Benguela region's ocean economy. This initiative, spanning Angola, Namibia, and South Africa, sought to harness the region's marine resources while ensuring environmental preservation.

KEY ACTIVITIES

- ✓ Conducted extensive desk research to assess the current state of entrepreneurship support ecosystems within the blue economy.
- ✓ Developed innovative stakeholder mapping models to organize and visualize partner ecosystems.
- ✓ Conducted more than 25 individual stakeholder consultations across Angola, Namibia, and South Africa to gather diverse insights and perspectives.
- ✓ Organized 3 workshops to refine findings and ensure the accuracy and relevance of the analysis.

OUTCOMES

- ✓ Provided a detailed analysis of the blue economy's potential in the Benguela region, characterized by emerging business models and innovation opportunities.
- ✓ Highlighted the importance of strategic interventions to address gaps in support structures and capitalize on untapped potential.
- ✓ Developed actionable insights and recommendations for enhancing the entrepreneurship support ecosystem in the blue economy.

CONCLUSION

Impact Tank's Benguela Ecosystem Analysis represents a pivotal step towards empowering sustainable ocean entrepreneurship across The Benguela current. By identifying key stakeholders and mapping the blue venture landscape, we provided critical insights into the opportunities and challenges within the blue economy. Our multifaceted approach, blending rigorous research and on-the-ground engagement, laid out a robust roadmap to drive sustainable and inclusive growth in the ocean economy across Angola, Namibia, and South Africa.

ABOUT IMPACT TANK



- We are Namibia's first social impact venture builder, founded in 2020.
- Our projects focus on 3 thematic areas: Emerging Technology, Blue & Green economy and Indigenous knowledge.
- We aim to impact the lives of thousands of Namibians and inspire further action by the market.
- Visit www.impacttank.org.na

