

E-EXPRESS



INTRODUCTION

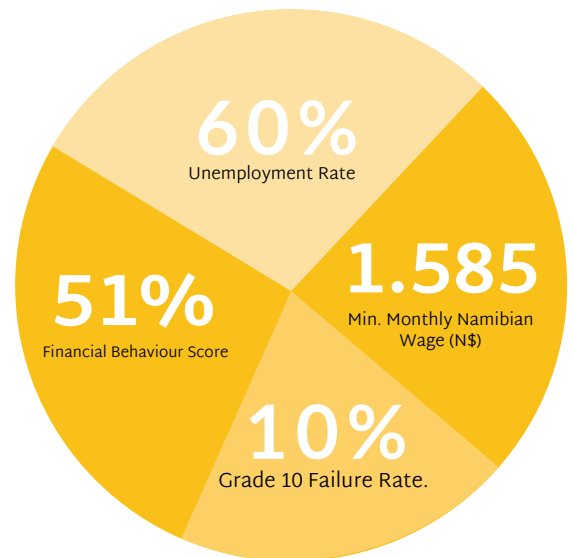
E-Express is a social venture for retail solutions, aimed at facilitating and streamlining the business activities of informal traders, for youth entrepreneurship in particular.

This venture is a network of pop-up stores set in shipping containers located at strategic sites in hard-to reach markets. E-Express is thus also a 'last mile' distribution solution for corporates in informal markets.

TARGET IMPACTS

- ✓ Enabling 90% of franchisees to earn double the Namibian monthly minimum wage
- ✓ Creating self-employment and income generating opportunities for 100 franchisees per year
- ✓ Optimizing operations to minimize waste, reduce energy consumption, and maximize efficiency in product refilling and packaging processes.

STATISTICS



ABOUT IMPACT TANK



- We are Namibia's first social impact venture builder, founded in 2020.
- This project focuses on 1 thematic area: Green & Blue economy
- We aim to impact the lives of thousands of Namibians and inspire further action by the market.
- Visit www.impacttank.org.na

