

# ACADEMY FOR WOMEN ENTREPRENEURS



## INTRODUCTION

The AWE Namibia program aims to create a thriving ecosystem of women entrepreneurs running sustainable and commercially viable businesses across all regions of Namibia. Targeting women aged 25-45, the program identifies and recruits 30 committed small business owners from all 14 regions. Over six months, participants will enhance their existing skills, learn new ones, and build resilience to navigate Namibia's challenging economic environment. Facilitated by Impact Tank staff, USG exchange alumni, and US-based mentors, the program leverages the DreamBuilder curriculum tailored to local needs and incorporates innovative approaches like design thinking.

## TARGET IMPACTS

**AWE Namibia aims to reduce female unemployment by fostering women-led businesses capable of employing others. The specific goals include:**

- ✓ Recruiting 30 women entrepreneurs from across Namibia.
- ✓ Enhancing participants' business skills and resilience.
- ✓ Enabling participants to create sustainable and scalable businesses.
- ✓ Facilitating access to mentorship and investment opportunities.

## STATISTICS



Target Participants: Women aged 25-45 from all 14 regions



**Focus Regions:** Omaheke, Kavango East, Kunene, Otjozondjupa, Zambezi, Hardap



**Female Unemployment Rates in Focus Regions:** Omaheke (50.2%), Kavango East (48.7%), Kunene (45%), Otjozondjupa (41.5%), Zambezi (39.99%), Hardap (39.2%)



Program Duration: 9 months (2 months setup, 6 months training, 1 month wrap-up)

## ABOUT IMPACT TANK



- We are Namibia's first social impact venture builder, founded in 2020.
- Our projects focus on 3 thematic areas: Emerging Technology, Blue & Green economy and Indigenous knowledge.
- We aim to impact the lives of thousands of Namibians and inspire further action by the market.
- Visit [www.impacttank.org.na](http://www.impacttank.org.na)

