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launch. grow.  
inspire!



# Unearthed Artisans

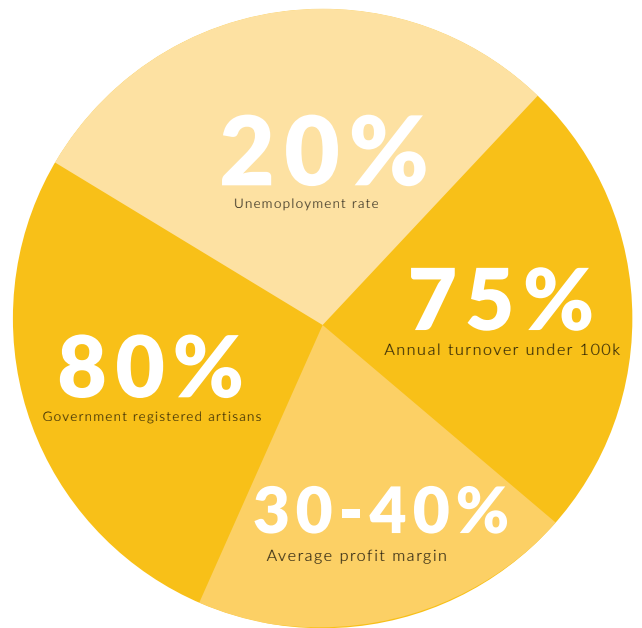
## INTRODUCTION

Unearthed.artisans is an e-Commerce social venture whose vision is to promote the work of independent artisans by producing self-sustaining businesses with sales channels to the D.A.CH.(Deutschland, Austria, Confoederation Helvetica) region. This market penetration creates the prospect of a liveable wage generation stream for the artisans/ entrepreneurs.

## TARGET IMPACTS

- ✓ Income generation of a livable wage and increased Financial literacy for 100 network artisans per year.
- ✓ Creating access to skills acquisition and distribution of those skills further within the crafts community outside the networks.
- ✓ Expose consumers in D.A.CH. to stylish, appealing artisanal pieces and enable them to support the Namibian artisanal community.
- ✓ Launch a global accessory name-brand from the work of a network artisan

## STATISTICS



## ABOUT IMPACT TANK



- We are Namibia's first social impact venture builder, founded in 2020.
- This project focuses on 1 thematic area: Indigenous knowledge.
- We aim to impact the lives of thousands of Namibians and inspire further action by the market.
- Visit [www.impacttank.org.na](http://www.impacttank.org.na)



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