

FIBA



INTRODUCTION

The **FIBA Foundation African Youth Leadership Program 2023** was designed to enhance the skills of youth leaders in the domain of community basketball academies across Africa. The program focused on four critical areas: Recruitment & Growth, Formalisation & Operationalising, Financial Planning & Fundraising, and Marketing & Branding. It brought together 13 participants from several African countries, utilizing both online group sessions and 1:1 mentorship to provide comprehensive support and guidance.

TARGET IMPACTS

The program aimed to achieve several key impact targets:



Formalisation & Operationalising:

-Ensuring community basketball academies follow legal processes and implement sustainable operational practices to maximize longevity and effectiveness.



Finances & Fundraising:

-Equipping academy leaders with the skills to map current financial performance, project future finances, and explore sustainable revenue streams. This included training on fundraising techniques and developing compelling pitches for potential funders.

ABOUT IMPACT TANK



- We are Namibia's first social impact venture builder, founded in 2020.
- Our projects focus on 3 thematic areas: Emerging Technology, Blue & Green economy and Indigenous knowledge.
- We aim to impact the lives of thousands of Namibians and inspire further action by the market.
- Visit www.impacttank.org.na

